



HAIR STYLIST JENNIFER LORD
PORTFOLIO 2017



PARIS, FRANCE

CREATIVE DIRECTOR AND LEAD HAIR STYLIST FOR NATURAL HAIR ACADEMY

NEW YORK, NEW YORK

CREATIVE DIRECTOR AND LEAD HAIR STYLIST FOR THE NATURAL ARISTOCRATIC TEA



LAGOS, NIGERIA

CREATIVE DIRECTOR AND HAIR STYLIST FOR THE ROYALTY SHOOT

BALTIMORE, MARYLAND

CREATIVE DIRECTOR AND LEAD HAIR STYLIST FOR "A NIGHT OF GRANDEUR"



USING HER
GLOBAL EXPERIENCE
JENNIFER LORD
CREATES
HAIR DESIGNS
PERFECT FOR
YOUR CLIENTELE.



25

SHOWCASES
PRODUCED 25 HAIR SHOWS,
FASHION SHOWS AND
ART EXHIBITS ACROSS
8 CITIES IN NORTH AMERICA,
EUROPE AND AFRICA.

65

PHOTO SHOOTS
STYLED HAIR FOR 65
PHOTO SHOOTS IN VARIOUS
MEDIA OUTLETS SUCH AS
MAGAZINES, BOOKS,
TELEVISION AND FILM.

15,000

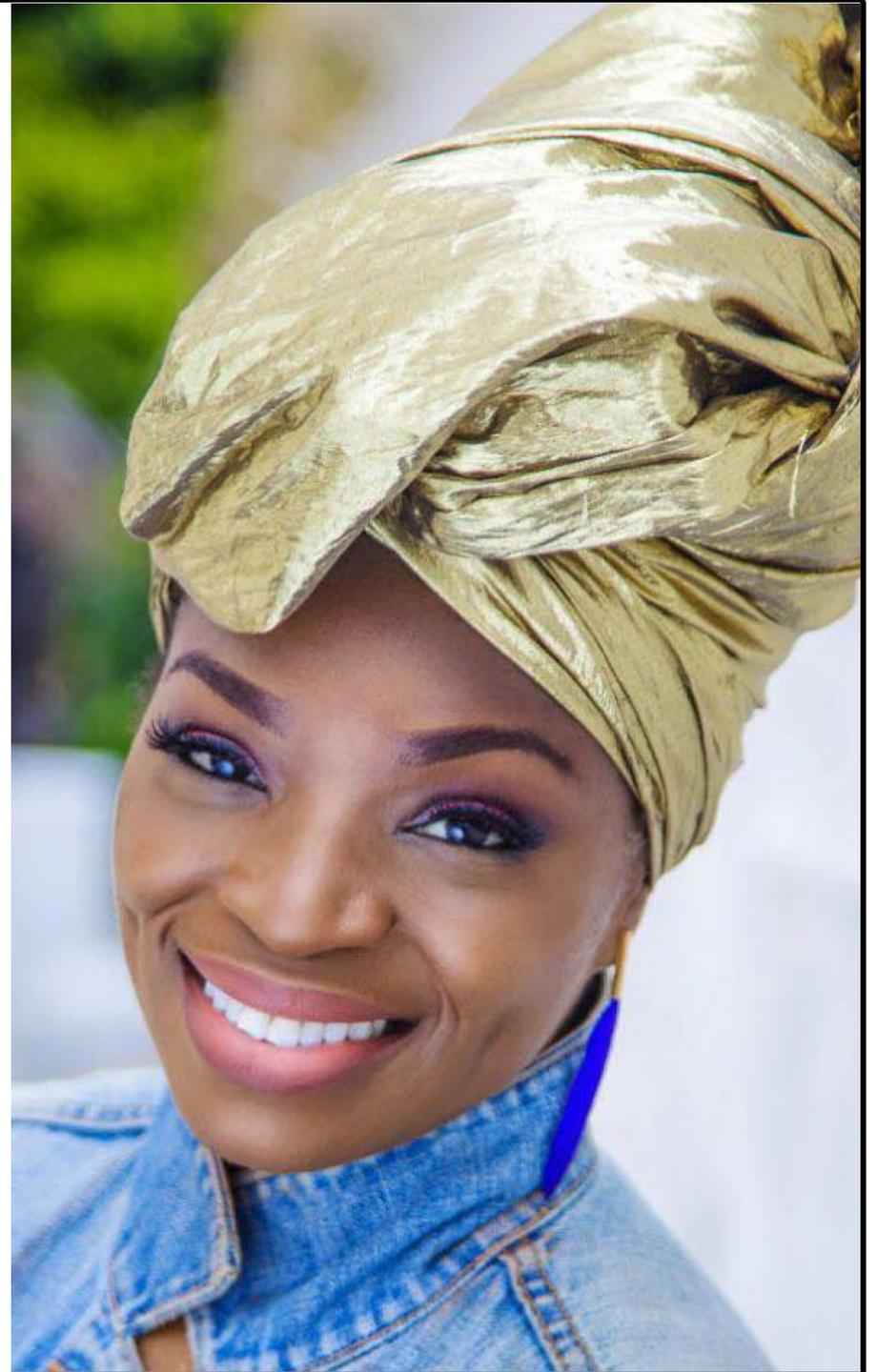
HAIR STYLES
CREATED OVER
15,000 HAIR STYLES
ON CLIENTS IN SALONS
AND MODELS IN
CREATIVE PRODUCTIONS.



ARTIST

“And then it happens!
You stumble upon a gem in the midst
of all that’s going on. A mirage of sorts
that floats towards you like a vision.
One which is filled with astronomical
talent, unequivocal drive, and the most
contagious laugh and smile you’ve
ever endearingly witnessed. Yes, of
course, I am speaking of the glorious
and very stylish Jennifer Lord, herself.”

- Ahsharah



JENNIFER'S BIO

Jennifer Lord is an award-winning hair stylist and former salon owner creating hair master pieces across the globe. Over the last few years she has been working behind the curtain of some of the country's most exclusive runway shows during New York Fashion Week and media outlets like **ESSENCE.com**, Buzzfeed and Curlfest, one of the world's largest festivals dedicated to natural hair. Jennifer's dedication and creativity for hair has been a hot topic across the states from coast to coast. Her voice is strong in natural hair and social justice as seen in her publications in Huffington Post.

Jennifer was born in Brooklyn, New York to Grenadian parents. She has have vivid memories as a two year old, at her day care sitting amongst a group of girls trying to copy their mommy's braid, twist or cornrow. By the time she was 4, she could cornrow with ease. "I was born with a genuine love, skill and passion for hair. My father is a barber, it's in my genes." She enrolled at Morgan State University (MSU) and became everyone's favorite campus beautician, creating hair styles that turned her college dorm to a campus salon. She graduated from MSU and trained at Cosmetology School, and within a few years Jennifer took the hair styling industry by storm as a participant in the **Milky Way Hair Show & Competition, the world famous Bronner Brother's International Hair Show in Atlanta, Georgia, Toronto Natural Hair and Beauty Show, Natural Hair is Not a Fad, The Baltimore Natural Hair Show and The Natural Hair Academy in Paris, France.**

Jennifer Lord, founder and Editor-In-Chief of Natural Hollywood, has produced several hair exhibits, photo shoots and fashion shows at various venues, locally, nationally and internationally. The success of "Adversity Quotient", the highly acclaimed, sold-out gallery event in May 2011 and "A Night of Grandeur" in 2013 lead her to produce "The Natural Aristocratic Tea" a natural hair art exhibit appealing to artists, art lovers and all those who embrace or are intrigued by self-expression. As an expert, she has presented natural hair awareness at Morgan State University, University of Maryland, Towson University, Paul's Place, The Reginald F. Lewis Museum and The Center for Law and Justice at Medgar Evars College in Brooklyn, NY. As a creative, Jennifer Lord and her brand, Natural Hollywood are featured in Texture Media, Mane Moves Media, The Examiner and several blogs including 4CHairChicks. Her most recent features can be found in the ESSENCE Magazine October, 2016 issue for The Natural Aristocratic Tea and **ESSENCE.com** where her styles from the Paris, France showcased are highlighted. Jennifer's next project, the "Natural Hollywood Vol. 1" coffee table book is set to be released in winter of 2017.







EXCLUSIVE HAIR DESIGNS

You have a vision. With Jennifer's exclusive hair designing techniques she can bring every creative element of your vision to life.

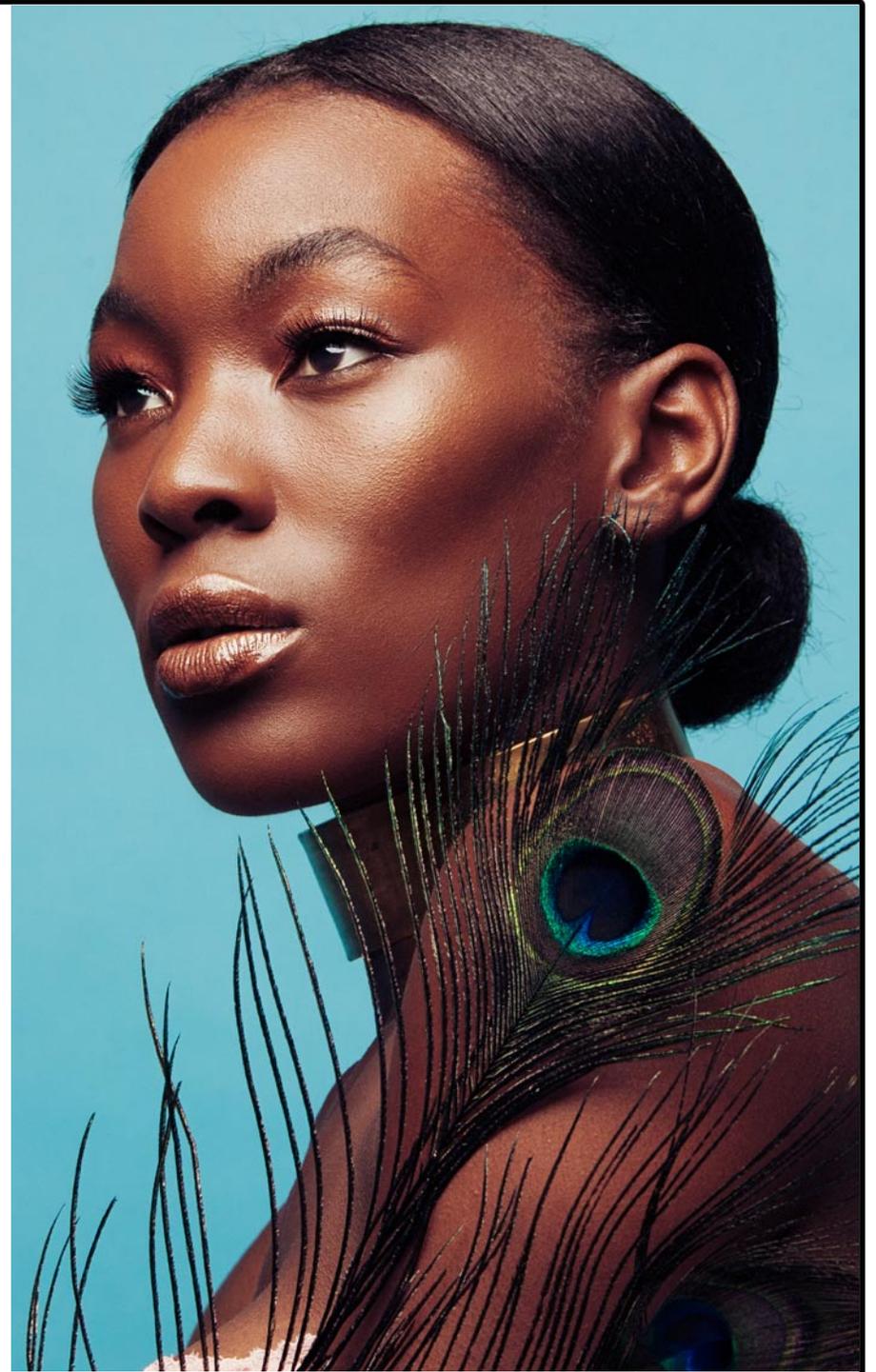
Jennifer will take your direction and meet all your expectations for all productions for hair. Whether your look is simple and clean or requires substantial time, Jennifer will execute your vision flawlessly.

The attention to detail that goes into your vision can be matched by the attention to detail Jennifer brings to each and every hair style.

CLEAN

One of Jennifer's qualities is the ability to get it right the first time.

Using product knowledge, she is able to identify which one is specifically needed to create the ideal vision for the clientele.



TEXTURE

Jennifer's creativity is unlimited. She allows the uniqueness of texture to let her get carried away.



INNOVATIVE

Often times, hair is the perfect platform for expression.





COLOR

As an expert
colorist, Jennifer
can create
beautiful displays
on hair.



AS A HAIR STYLIST

Jennifer prides herself on presenting her artistic image with professionalism and style.

"A Night of Grandeur" natural hair art exhibit and fashion show at the historical Eubie Blake Center was spectacular. This is the final curtain event in Baltimore. Professional Natural Hairstylist Jennifer Lord later. If you are on you. The release of special edition, Fall 2013 issue along -side of the video production highlight the magic taking place on this enchanted evening.

MEDIA OUTLETS

ESSENCE

Songstress A
Professional Natural
Hairstylist
Jennifer Lord

BuzzFeed

Stylestamped
Jennifer Lord
AKA Natural Hair Goddess

HUFFPOST

SOCIAL MEDIA REACH



A Night of Grandeur Part I
Showcases a natural hair art exhibit like no other.

A Night of Grandeur Part II
Slay the runway with high fashion and elegance.

Shea Moisture & 4C Hair Chicks
How to be runway ready everyday.



4,645 Followers
NHW & LK Studios

15K



500K Impressions on PSA's

Through creative productions and editorial hair styling, Jennifer has been able to reach an audience of millions in several media outlets.

Even today in the 21st century with all of our gadgets and highly advanced technology, I am taken-a-back by how classically-ethnic beauty can be captured in a photograph.



Living here in the Big Apple, you'd think that you see it all; with everything that's moving, spinning and causing friction in this city, day in and day out. And then it happens!



You stumble upon them in the midst of all that's going on. A mirage of sorts that floats towards you like a vision.



The New York Times

One which... talent, unequivocal drive, and the most contagious laugh and smile you've ever encountered.



Yes, of course, I am speaking of the glorious and very stylish Jennifer Lord, herself.

allure

“Jennifer, the stylist who took care of my hair, was professional while also being warm and real. My appointment started promptly, which is something i really appreciate and respect. Jennifer also answered all of my questions honestly and was a sweetheart all while expertly doing my crochet curls.” - [Nelle C.](#)

“Jennifer is an amazing resource. She gave me numerous suggestions for low manipulation styles to protect my hair and tips on how to cleanse and condition in between visits. There are very few stylists I trust with my hair. Jennifer is one of the best that I’ve encountered. I can’t recommend her and Sabine’s Hallway highly enough.” - [Imani D.](#)

“Jennifer, my stylist, was simply amazing, I showed her the style I wanted and she executed it effortlessly! I loved the way my hair came out and how she was able to blend my hair seamlessly. This hair style has been a BIG HIT! I receive numerous compliments everywhere I go. I will definitely be back! I think I have found my new salon home !!!” - [Monique C.](#)

“My stylist, Jennifer, has always been timely when doing my hair and is always giving me tips on how to take care of my new locs. For the period of time I have been coming here her work has been great and consistent.” - [Brynette S.](#)

“My stylist Jennifer, such a sweet soul that took care of my hair strands the first time when my hair needed a trim. not a cut, a trim. not scissor happy, a trim. perfection!again, the second time I came which was about 3 days ago before my birthday, Jennifer provided me with a comb out, color dye, and trim. and blessed me with some twists at the end. this was my first time dying my whole natural hair and she provided me with a great honey blonde head! the results were amazing, I already knew that she was about her business the first time i came and she de-tangled my hair. NOBODY in my entire life combed out my hair the way she does. (FYI: before coloring service make sure you comb out your hair before coming. it was informed by the site, which i failed to look at, totally my fault.) back to Jennifer, “the miracle maker”, who took such care and time with myself. her attention was very consistent and engaging.” - [Louris L.](#)





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